

Mobile Hair and Beauty Scenario

Background

- A new mobile hair and beauty business is seeking your help
- They have left the saloon they were working for and decided to go it alone visiting clients within their homes styling hair and performing a variety of beauty treatments
- They currently advertise via leaflets, word of mouth and there folded price lists
- They have no online presence at the moment
- Show casing completed work within the hairdressing and beauty industry is of paramount importance

Example Document: Flyer and Price List



07584 449610
48 Havelock Street, Coventry, CV1 5NL

20% Off Your First Visit

Hair

Hair Treatments

Hair Rebonding	£99.00
Hair Perming	£60.00
Hair Dye / Colouring with Haircut	£45.00
Hair Mask / Blow Dry / Haircut	£25.00
Brazilian Keratin Blow with Haircut	£85.00

NOVOU EYELASH EXTENSIONS

Full Sets - 1.5 Hr	£70.00
Full Sets - 1 Hr	£50.00
Half Set - 45 Min	£35.00
Refilling	£25.00

HAIR LADIES

Cut & Blow Dry	£17.99
Full Head Colour	£30.00
Root Colour	£25.00
Cap Highlight	£35.00
Foils Full Head	£60.00
Foils Half Head	£45.00

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Cut Including Shampoo & Blow Dry	£15.00
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Body Treatments

BODY MASSAGE (BACK / WHOLE)

Swedish full body massage - 1 hr	£30.00
Indian, Head, Back, Shoulder	£25.00

Facial Massage £20.00
Facial Scrub £15.00

Footspa with Pedicure £25.00
Manicure / Luxury with Massage £10.00 / £25.00
Pedicure / Luxury with Massage £15.00 / £25.00

WAXING

Eyebrows	£5.00
Face	£8.00
Chin	£6.00
Underarm	£10.00
Bikini	£10.00
Full Legs	£18.00
Back & Chest	£35.00


