





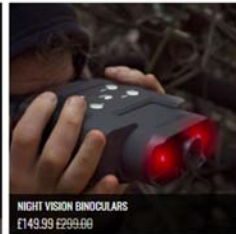





Gadget and High End Tech Scenario

Background

- A small business selling high end gadgets and technology from a shop in a prime retail location within the West Orchards Shopping Centre, Coventry is seeking your help
- They currently have very limited marketing and survive on word of mouth and passing trade within the busy centre
- When items within the shop are discounted flyers are produced to highlight the special offers and are given out to passing customers
- The shop is open is open: 9-5pm Mon-Sat, 10-4 Sun
- They are thinking about starting to trade online and have purchased a domain name

Example Document: Sale Flyer

GADGET & TECH SALE

 <p>VIZOR WEAR VIDEO HEADPHONES £299.99 £499.00</p>	 <p>SLALOM CRUISER BLACK £349.00 £449.00</p>	 <p>PRYNT IPHONE CASE 6/6S £139.99</p>	 <p>VIZOR GLASSES PRO £19.99 £29.99</p>	 <p>NIGHT VISION BINOCULARS £149.99 £299.00</p>
 <p>T-300 SPEAKER £39.99 £49.99</p>	 <p>ATM BANK TOUCH SCREEN £14.99 £24.99</p>	 <p>STAR WARS BB8 DROID £129.99</p>	 <p>KASA SMART BULB £14.97 £29.99</p>	 <p>F6 BLUETOOTH SPEAKER £24.99 £39.00</p>